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## **MAHLE Metal Leve has just awarded again as one of the most admired companies in Brazil**

Mogi Guaçu, October, 19, 2009 - **MAHLE Metal Leve S.A. (BM&F BOVESPA: LEVE3, LEVE4)**, a leading manufacturer in the production of engine components in Brazil, has just awarded again as one of the most admired companies in Brazil in the sector of auto parts in the 12th edition of the “Most Admired Companies in Brazil 2009” published by the magazine CartaCapital. The announcement of the results are going to be disclosed today in the City of Sao Paulo at Rosa Rosarum Social Events, and it had the presence of authorities, such as the president Luiz Inácio Lula da Silva, the ministers Dilma Rousseff, Guido Mantega, Miguel Jorge and Franklin Martins, and the mayor Gilberto Kassab, beyond businessmen, journalists and publicists, between others.

Axel Erhard Brod  
Vice-President and Investor Relations  
Officer

João Antônio Passos Carvalho  
Head of Investor Relations

relacoes.investidores@br.mahle.com  
Tel: 55 (11) 3787-3520

<http://ir.mahle.com.br>



In 2009 the magazine CartaCapital decided to start a process of reformation of the research with a series of innovations, under the orientation of the consultant Paulo Secches. From that edition onwards, the companies are organized by macro sectors, on the basis of the area of action and business affinities. Such organization permits to analyze the admiration under a new point of view. The research follows strict statistical criteria and, still in this year, it leads with two distinct publics: the totality of the executives interviewed and the sector representatives. Each group defines different importance for the key-factors. From the next year on, the idea is to continue with the process of reformation with some innovations including all macro sectors. In that edition values and concepts were taken into consideration that transcend the economic power, involve the social compromise, environmental politics, and sense of responsibility, in the judgment of 1,238 executives of the automotive sector of the peers of the chosen companies.

The auto parts manufacturers, main suppliers of the automotive industry, were straightly benefited by the growth of the vehicles sales. They are subjected to a fierce competition, as much in the domestic market as competitors of others countries, that offer competitive prices to the automakers, despite the tariffs of importing. With so many participants in the market, the main key-factor for the choice of the most admired companies of the sector of auto parts was the notoriety of the brand, with a 13.33% carry weight, almost with the same importance of the factor ethics, with 13.07%. Innovation and respect for the customers are the following items, in order of importance. The ranking of the sector of auto parts reflects the intense competition that exists in that market.